

## MIELE EXPANDS INDUCTION COOKTOP OFFERING

*New Line of Cooktops Offer a Sustainable Solution with Premium Performance*

**Princeton, NJ** – Miele, the world’s largest German family-owned premium appliance manufacturer, will debut a new line of induction cooktops at the Kitchen & Bath Industry Show (KBIS), from January 31 to February 2, in Las Vegas. The KM7000 induction cooktops will offer a solution to rising energy costs and environmental consciousness. These models are for those homeowners looking for a safer, sleek design, easy to clean and more efficient cooking technology.

“Between the fast heat up times and the responsiveness to changing settings to the energy efficiency and the safety aspect, induction is a great choice for homeowners,” said Dirk Sappok, Director of Category Management, Miele USA. “With just a bit of a cookware adjustment in some cases, this efficient, powerful cooking technique will quickly become a mainstay in US kitchens.”

The new KM7000 series by Miele will offer best in class performance and a sleek, unobtrusive look, complementary with all kitchen designs. These models will also feature a stainless-steel frame, which is a styling element, but also acts as protection for the sides of the cooktop from being chipped when installed into the countertop. A few additional benefits of induction include: an always cool cooking surface, auto-off and pan detection and Wi-Fi connectivity; easy cleaning with the ability to wipe of spills and splatter as they happen; higher air quality without the use of heat and flames.

Key features of this new line include:

- **Smart Select Controls:** Easy to read yellow color with direct power selection. Displays only comes on when a pan is detected.
- **Con@ctivity:** These models also feature the proven Miele Con@ctivity function with which the ventilation hood above can be controlled by the cooktop. They can be connected via WiFi and integrated in to the Miele@Home app.
- **Auto Heat-Up:** This function reduces the initial power boost to prevent burning.
- **Stop & Go:** With this function, all cooking zones can be reduced to power level one simultaneously for extra safety and to prevent burning.
- **Keeping Warm:** Food ready to serve: The keep warm function controls the temperature in the pan base and prevents food burning.

The new line-up of KM7000 Cooktops start at \$1,999 and is available now at Miele dealers nationwide. For KBIS attendees, please visit booth #W3001 for an in-person look at the new induction cooktops. For more information, please visit [MieleUSA.com](http://MieleUSA.com).

### About Miele

Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. Their product portfolio also includes dishwashers, washing machines and tumble dryers for commercial use as well as washer-disinfectors and sterilizers for use in medical and laboratory applications. Founded in 1899, the company has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland as well as two production plants belonging to its Italian medical technology subsidiary Steelco. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries/regions. Throughout the world, the family-run

enterprise, now in its fourth generation, employs a workforce of around 22,300. The company has its headquarters in Gütersloh in Westphalia.

To learn more, visit [www.mieleusa.com](http://www.mieleusa.com) or [www.youtube.com/mieleus](http://www.youtube.com/mieleus), and follow us on [www.facebook.com/mieleus](https://www.facebook.com/mieleus) and Instagram @MieleUSA.

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