



Miele Adds Two New Innovative Series to its Range of Countertop Coffee Systems

CM6 MilkPerfection creates coffee specialties with the perfect milk froth while the CM5 Silence brews an even quieter cup

Princeton, NJ – Miele, the world's largest family-owned luxury appliance manufacturer, will be launching two new countertop coffee systems in September 2021, in an effort to further fulfill its "Forever Better" promise.

As Miele's countertop coffee system sales saw about a 50% increase from March-December 2020 compared with the same time period during previous year, the consumer demand was clear. Both new countertop coffee systems allow users to easily prepare barista-quality beverages from the comfort of their homes. Miele listened to areas consumers addressed improvements and the brand ensured these were included in their new line-up. Miele's new CM5 Silence series offers the perfect entry-level appliances, while the CM6 MilkPerfection has the added bonus of creating outstanding milk-based coffee beverages.

"With more and more people spending time and working from home, it makes sense that they're looking to brew up a more enjoyable cup of coffee in their kitchens," said Dirk Sappok, Director of Product Development at Miele USA. "These new lines provide that convenience, without the trip to the local coffee shop. These series complete our countertop assortment by offering features that appeal to a wide range of coffee-loving consumers."

CM6 MilkPerfection

The CM6 MilkPerfection series prepares optimal beverages containing milk, as doubles the milk frothing by adding two bursts of steam. This double Venturi process not only increases the temperature of the milk froth but also creates a particularly light texture. The choice of beverages available in the CM6 has been expanded to 18 varieties, including espresso macchiato, flat white and numerous tea varieties. Users can customize the quantities of water, milk and froth at any point during preparation to suit their preferences. Further settings, such as the quantity of ground coffee, water quantity, water temperature and pre-brewing option, can be stored – subject to the model – in four or eight custom user profiles.

This series also features an intuitive operation and even easier cleaning. For instance, the machine features a double tube, so it is no longer necessary to disconnect and reconnect the tubes when automatically rinsing the milk pipework. The first tube connects the milk container to the coffee machine, while the second is used for the rinse water. A glass milk container is included with specific models. For even easier cleaning, the milk container, drip tray, water container and waste container are dishwasher-safe. The brew unit on every Miele machine can be removed and easily rinsed.

By selecting from four preset modes, the CM6 MilkPerfection offers additional user convenience in operation. Operating the machine in the basic Eco mode is especially energy-efficient. In Barista mode, the heater element quickly brings the machine to the right temperature, while the Latte mode guarantees the shortest possible waiting times for coffee specialties with milk. Lastly, the Party mode is optimized to prepare a variety of different beverages as quickly as possible, with very few switch-on or interim rinses.

All models in the CM6 series are network-enabled through Wi-Fi. By using the Miele app and a smartphone or tablet, users can display the current cleaning status of the machine, start preparing a beverage remotely (via MobileControl) or control the machine through voice commands and Amazon Alexa. The Miele app also offers a BaristaAssistant, which guides users step by step through a tasting session to ensure that they get the perfect cup of coffee. These machine settings can be stored as a personal taste profile.

Colorways for the new CM6 MilkPerfection will include Lotus White, Obsidian Black, Lotus White CleanSteelMetallic, Obsidian Black CleanSteelMetallic and Obsidian Black BronzePearlFinish.

CM5 Silence

The new CM5 Silence range of countertop coffee systems has reduced grinding noise by 50%.* Now, whether at home or in an office setting, users can more quietly prepare a fresh, hot beverage. Seven coffee specialties, from a simple espresso to a latte macchiato, can be prepared and dispensed at the touch of a button. The machines include the OneTouch for Two function that prepares two drinks at once. Users have the option of adjusting settings to suit their preferences, including the quantity of coffee that is ground and the water quantity and temperature. All CM5 Silence models feature a coffee pot function that produces up to six cups at a time.

Colorways for the new CM5 Silence systems will include Obsidian Black, Tayberry Red and AluSilver Metallic.

The care and cleaning features include rinsing the milk pipework from the 1.3L water container – a process that happens automatically each time a milk-based drink has been prepared. The brew unit can be removed and rinsed, ensuring excellent coffee quality for the lifetime of the machine. Notably, the drip tray, water container and waste container are dishwasher-safe.

The CM5 Silence models will range from \$1,499 - \$1,599. The CM6 MilkPerfection series will range from \$1,899 - \$2,299. Both of coffee system series will be available at Miele dealers and leading retailers nationwide in September 2021. For more information, please visit MieleUSA.com.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com or www.youtube.com/mieleus, and follow us on www.facebook.com/mieleus and Instagram @MieleUSA.

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*In comparison to previous CM5 models.

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