

Miele Donates Washing Machines to the Habitat for Humanity Philadelphia ReStore

Corporate gift supports affordable housing and reinvestment in disadvantaged Philadelphia communities

Princeton, New Jersey – June 9, 2020 – [Miele USA](#), a subsidiary of the global leader in state-of-the-art home and professional grade appliances, is donating a shipment of professional grade Little Giant washing machines to Habitat for Humanity Philadelphia to help celebrate the re-opening of its popular ReStore retail location.

The Little Giant washing machines will be available for significantly discounted prices at the [Southwest City Center Habitat ReStore](#), located at 2318 Washington Avenue. After being closed since March 14 due to the COVID-19 pandemic, ReStore reopened on Tuesday, June 9.

The Habitat ReStore sells new and gently-used furniture, appliances, building supplies, home goods and more to the general public, with 100% of profits used to build and repair homes in Philadelphia. Through its ReStore profit alone, Habitat has worked alongside homeowners and volunteers to repair 42 homes and build two new homes in Philadelphia.



“Particularly when so many families are struggling from the effects of the COVID-19 pandemic and the damaged economy, Miele is humbled to be collaborating with a long-standing community leader like Habitat for Humanity,” said Glenn Liacouras, Miele Professional Regional Director. “With US headquarters in Princeton, Miele employs hundreds of people residing in New Jersey, New York and Pennsylvania. This community is our home and we are proud to know that proceeds will contribute to strengthening affordable housing in Philadelphia.”



Liacouras added, “Since 1899, Miele has been dedicated to fulfilling its founding promise of ‘Immer Besser’ – a German phrase meaning ‘Forever Better.’ That ideal is uniquely aligned with Habitat’s mission to make Philadelphia forever better by transforming lives and the city through the construction and repair of homes in partnership

with families in need and uniting all Philadelphians around the cause of affordable housing.”

Offering short cycle wash programs, high temperature disinfection (up to 200°F) and high spin extraction (G Force up to 526Gs), the [Little Giant system](#) provides a superior hygienic clean for residential or professional use. A 15-pound capacity, Little Giant can hold as much as 10 bath towels. In addition, the patented Honeycomb™ Drum cradles garments and fabrics while



washing, ensuring a gentle and thorough clean. German-engineered with high performance heater elements, intelligent water intake controls and short cycle times, the Little Giant washing machine is the ultimate solution for all laundry demands.

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About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems. To learn more visit [Miele USA](#), view our [YouTube](#) channel, and follow us on [Facebook](#) and [Instagram](#).

About Miele Professional

[Miele Professional](#) concentrates on the manufacturing of commercial products for industries using commercial dishwashers, commercial laundry technology and laboratory, medical, and dental technology. Wherever innovative high-end products with an outstanding cleaning performance and high hygiene requirements are needed, Miele Professional wants to be the first choice.

About Habitat for Humanity Philadelphia

Habitat for Humanity Philadelphia builds strength, stability, and self-reliance through shelter. Habitat for Humanity Philadelphia transforms lives and our city by building and repairing quality homes in partnership with families in need and by uniting all Philadelphians around the cause of affordable housing. Since 1985, Habitat for Humanity Philadelphia has built and sold 222 energy-efficient homes to first-time homeowners, and strategically partnered with more than 500 homeowners and their families to provide critical home repairs. For more information, visit www.habitatphiladelphia.org.

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