



MIELE EXPANDS APPLIANCE OFFERING FOR MORE CUSTOMIZED KITCHEN DESIGNS

New 30 inch Warming Drawer, Flush Ceiling Ventilation, Handleless Product Technology, and BTU Changes Leads to More Kitchen Design Options

Princeton, NJ – Miele, the largest family-owned luxury appliance manufacturer, returns to the Kitchen and Bath Industry Show (KBIS) with new kitchen appliances that respond to kitchen designer and customer's request for quality and innovative appliances that fit their new kitchen designs. On display at KBIS, from February 19-21, 2019, Miele will showcase new home appliances that add to the flexibility in design and usability including a new 30 inch warming drawer, ceiling extractor ventilation, MasterCool refrigeration, and Duel Fuel and Gas Ranges.

"Kitchens are a focal point in any home and ensuring the appliances fit the homeowner's style and functionality are very important to Miele," said Jan Heck, President and CEO of Miele, Inc. "Adding to the already expansive product line up, Miele has increased the flexibility of our product assortment to fit an extensive design palate."

Miele's new **30 inch Warming Drawer** offer a seamless combination with the 30 inch Speed Oven to complement side-by-side installation with the 30 inch Convection Oven. The ContourLine and PureLine (color options include Obsidian Black, Graphite grey, Brilliant White, and Clean Touch Steel) design options allow for integration within any kitchen. And the push-to-open mechanism of the drawer keep a clean and unobtrusive handleless appliance. The new drawer size includes a movable half-insert to allow food and dishware to be stored and kept warm on two levels. The cavernous cavity can warm up to 12 stacked dinner plates.



A brand new product to Miele's ventilation line-up offers the ability to have a clean ceiling line in the kitchen. Miele's **43 inch Ceiling Extractor** has the ability to sit flush along the ceiling, opening up sightlines in the kitchen. With powerful air extraction, this ventilation unit is a perfect option for open or island cooktop kitchen designs.

Adding to the handleless appliance options is the new lineup of **MasterCool** units. This year's largest category launch includes all SKUs in the refrigerator and freezer columns, bottom mounts, French door, and wine storage units. Allowing for a handleless option, each unit is equipped with a technology called Door Assist, which aids in opening and closing the door.

Providing customers and designers with increased flexibility and an option to include a **Miele Range** in each kitchen, the company made updates to its burners. With a BTU output change to reduce the head rise under the hood and overcome gaps for the hood opening, eliminating the need for a "zero gap kit" on its 36-inch and 48-inch dual fuel and all gas ranges and rangetops.

Visit booth C7107 to experience everything Miele or click <https://new.mieleusa.com/kbis2019/> to explore our KBIS activity.

For more company and product information visit [MieleUSA.com](https://www.mieleusa.com).

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com or www.youtube.com/mieleus, and follow us on www.facebook.com/mieleus and Instagram @MieleUSA.

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