

Miele

Miele Wins Two 2019 Kitchen & Bath Business Magazine Readers' Choice Awards



Awards Recognize the “Best of the Best” in Cooking Appliances and Dishwashers

Princeton, NJ – Miele, the largest family-owned luxury appliance manufacturer, has received two Readers' Choice Awards from Kitchen & Bath Business (KBB) magazine in the Cooking Appliances and Dishwashers categories. Winners were selected by 31,000 readers as the best of the best in kitchen and bath brands and manufacturers. Criteria for selection included energy efficiency, design and style. Cooking appliances were also judged on ease of cleaning, while Dishwashers were also selected based on integration into cabinetry.

“We are extremely honored to receive not just one but two Readers' Choice Awards from Kitchen & Bath Business,” said Jan Heck, President, Miele, Inc. “Miele prides itself on best-in-class appliances and it is particularly exciting to be recognized by KBB’s readers – the respected professionals and masters of the kitchen and bath industry – for living up to our mission of *Immer Besser*, Forever Better.”

Miele has won a Readers' Choice Award for Dishwashers every year since 2013 when the awards were introduced. Miele’s dishwashers offer solutions to consumer needs: reliable cleaning and drying results, short cycle times and flexible organization. Unique features include Knock2open, which perfectly integrate into handleless kitchens with the door opening automatically when tapped; Patented AutoOpen Drying, whereby the dishwasher opens automatically at the end of the washing program; and Patented 3D+ cutlery tray, providing added versatility for perfect cleaning results. With 26 options in the collection, Miele’s most recent dishwasher launch is the EcoFlex, which features greater speed, consistency and loading convenience.

Miele also has a long-standing history of being a leader in cooking appliances, winning the category’s Readers' Choice Award six times. The brand offers the ultimate culinary experience across ranges, ovens, steam ovens, cooktops and CombiSets. With new colors like graphite grey and cutting-edge technology, Miele recently introduced new cooking appliances such as the Vacuum-Sealing Drawer, enhanced Dual Fuel and Gas Ranges including new Wireless Precision Probe and burner functions, and 30-inch Warming Drawer.

Winners will appear in the July / August Readers' Choice Awards issue of Kitchen & Bath Business magazine, as well as on kbbonline.com. Miele is featured on the winner’s page in the Cooking Appliances and Dishwashers categories: <https://www.kbbonline.com/awards-events/readers-choice>.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com or www.youtube.com/mieleus, and follow us on www.facebook.com/mieleus and Instagram @MieleUSA.

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