

#### For Immediate Release:

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### Miele Floor Care Tops Reviewed.com Best of Year Awards for Second Straight Year

Two popular Miele vacuum series conquered the Best Vacuum category

**Princeton, NJ** – On Monday, November 14th, Reviewed.com, a division of USA TODAY, announced the Miele Complete C3 Series and the Miele Dynamic U1 Series as the winners of 2016 Best of Year awards. Reviewed.com rigorously tests vacuums on a number of different floor types and considers many elements including cleanliness and ease-of-use. With impeccable scores on every test, Miele vacuums dominated the <u>Best Vacuum category</u> for the second year in a row.

# **Miele Complete C3 Series**

The <u>Miele Complete C3 Series</u>, encompassing ten canister vacuum models, were developed with the best in Miele engineering and cleaning technology. Each model is made with a 1,200 watt motor and integrated accessories including an upholstery tool, crevice tool, and dusting brush with natural bristles. "What really impressed us was how easy they were to use. Pulling the vacuum around the house didn't feel like a chore, and there was an attachment for every task," said Reviewed.com about the Complete C3 Series.

## Miele Dynamic U1 Series

The <u>Miele Dynamic U1 Series</u> is a line of four upright vacuums with tactical features designed for ease of use and optimal cleanliness. Every Dynamic U1 vacuum cleaner comes equipped with an upholstery nozzle, a crevice nozzle and a dusting brush.

The series also includes an Automatic Height Adjustment, which allows the electrobrush to automatically adjust to the carpet height for a thorough clean. The SwivelNeck™ feature makes vacuuming around obstacles an easy feat. Reviewed.com noted the Dynamic U1 Series is "quiet and straightforward," and "uses self-sealing bags—so you can toss dirt away without touching it."

For more information about how Reviewed.com selects their winners, please <u>click here</u>. For more information on Miele vacuum cleaners, visit <u>www.mieleusa.com/</u>

#### **About Miele**

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com, www.facebook.com/mieleus, www.youtube.com/mieleus and follow us @MieleUSA.

### **About Reviewed.com**

Reviewed.com provides expert analysis and lab testing to rate and review all the top consumer electronics and home appliances. The annual Best of Year awards is a comprehensive list of the year's best performers. Reviewed.com was founded in 1998 and acquired by USA TODAY in January 2011. Its industry-leading reviews power the consumer technology coverage for USA TODAY and Gannett Media Properties.

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