

For Immediate Release:

Contact: Monique Robinson

Miele

800.843.7231 ext. 2513

monique.robinson@mieleusa.com

Miele's Nick Ord steps down, succeeded by Miele's Jan Heck

Princeton, New Jersey, January 7, 2016 -- After a career spanning 34 years with the brand in several countries, Miele's US President, Nick Ord (57), announced he is stepping down at the end of July 2016 to pursue new interests outside of the industry. "This was always going to be a very difficult decision, because it has been a privilege to have worked for this great family-owned business and with so many good colleagues and dealers for so long. The timing of my decision is tied to the strong footing the company now enjoys, which will aid in ensuring a smooth transition to my successor."

"More than 30 years ago, Nick Ord helped start Miele's North American efforts," said Dr. Markus Miele, fourth generation owner of Miele & Cie. "He has been a driving force in the growth and success the Miele brand has achieved and for that we will be forever grateful. We wish him much success in his new endeavors."

Succeeding Nick Ord is Jan Heck (50), who has been President of Miele Canada's operations since 1999. Heck, originally from Germany, since becoming a Canadian citizen, will move with his family to be based at Miele's US headquarters in Princeton, NJ. "Given Jan's long Miele experience, he was the ideal choice," said Ord. "He and I have worked together closely over the past 16 years as have many of the Miele US managers. This helps ensure the smooth transition our business partners and employees will be looking for." Aiding this continuity is the company's request that Nick Ord be retained for an indefinite period in a "sounding board" role.

A search process for a successor to lead Miele Canada's operations has begun.

All media questions to be directed to Monique Robinson at monique.robinson@mieleusa.com.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 17,700 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com, www.facebook.com/mieleus, www.youtube.com/mieleus and follow us @MieleUSA.

###