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Miele Debuts Obsidian Black Built-In Appliances

The stunning new color option is a natural extension of the PureLine design

Princeton, NJ - Miele has expanded its line of colored built-in appliances within its PureLine design concept to include Obsidian Black. Free of stainless steel, Obsidian Black offers a stunning, yet understated elegance in any kitchen. Alongside familiar Miele colors and surfaces such as Clean Touch Steel™, Brilliant White, and Truffle Brown, the Obsidian Black line of appliances offers increased flexibility for kitchen designers. With Obsidian Black emerging as a contemporary trend in kitchen design, the kitchen itself is the centerpiece in an artistic presentation in which individual elements bow to the bigger picture by avoiding lavish detail.

Obsidian Black appliances will be available with all three control panel options; M Touch, Sensortronic and DirectSelect, with Sensortronic variations being the first to hit the market at the end of July. For the customer who desires a hint of individuality, corresponding Miele Signature Handles are available for the finishing touch.

About Miele US

Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation; dishwashers; refrigeration; wine storage; espresso/coffee systems hoods laundry systems; rotary irons; and vacuum cleaners. The professional division offers laboratory glassware washers, medical washer- disinfectors, dental disinfectors, laundry systems, dishwashers, and a line of marine appliances.

With 11 showrooms available nationwide to explore the product assortment, including the US headquarters in Princeton, NJ, Miele is one of the most desirable brands in household and professional appliances.

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