



For Immediate Release:

Contact: Katie Weaver or Raquel Tanz
G&S Business Communications
212.697.2600
mielepr@gscommunications.com

Monique Robinson
Miele
800.843.7231 ext. 2513
monique.robinson@mieleusa.com

Miele Introduces the World's Most Sophisticated Range Series

Ranges, Rangetops and Range Hoods to Ensure Consistent and Professional Results

Princeton, NJ -- Since 1899, the Miele brand name has stood for quality, design and innovation. In 1974, beginning with the launch of the built-in oven category, Miele began its revolution in the culinary sector of the home. Keeping with the company's philosophy "immer besser," meaning forever better, each appliance series included ground breaking advances from the debut of the menu-driven MasterChef controls in Generation 4000 to M-Touch and MasterChef Plus in the most recent appliance series, Generation 6000. The culmination of these advances has led to the launch of the only Range sophisticated enough to be a Miele.

Miele is redefining the category with its intuitive and innovative line of Ranges, Rangetops and Range Hoods. "For the first time ever, a consumer has the option to have one unifying design throughout their kitchen," said Nick Ord, President of Miele USA. "Each piece complements the other in form and function and ensures consistent and professional results."

The Ranges, offered in All Gas, All Electric, Induction and Dual Fuel and ranging from 30" to the flagship 48" model allow for the ultimate flexibility. Many of the innovations available in Generation 6000 can be found in the Range to create perfect harmony in a full suite of kitchen appliances. From M-Touch controls that offer effortless navigation to the ComfortSwivel handle that moves ergonomically with the motion of the user's wrist, no detail was left out. Precise results can be expected from the M Pro Dual Stacked Burner System with up to 19,500 BTU and TrueSimmer capability and for ease of cleaning, the ComfortClean grates are dishwasher-safe.

The Rangetops, with 30", 36" and 48" units available, deliver the ultimate in versatility – in both form and function. Featuring the M Pro Dual Stacked Burner System, users have the ability to go from sear to TrueSimmer with the turn of a knob. The M Pro Grill and M Pro Infrared Griddle available for Rangetops offer high power output, even heat distribution and constant control – allowing for the most resourceful culinary preparation.

Range Wall Hoods and Range Hood Inserts are available to complete the refined look and ensure professional results. Set in M Pro Stainless steel, the units feature LED ClearView Lighting and a high performance baffle filtration system that is dishwasher-safe for easy care and maintenance.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com, www.facebook.com/mieleus, www.youtube.com/mieleus and follow us @MieleUSA.

###