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## **Miele Launches Signature Handle Collection**

Increased possibilities for personalization

Miele continually strives to provide unique product customization options for their clients. With the launch of Generation 6000 built in culinary appliances, Miele introduced Truffle Brown followed by Obsidian Black appliances, and expanded its line of Brilliant White products. To build onto these options, customers now have increased flexibility with the look of their corresponding handle. With these unique handle designs, clients will now have the finishing touch to personalize their kitchen – whether the final look is discreet or focused, rustic or elegant, classic or modern. The possibilities are truly like no other.

**GOLD** – As a matte surface finish on aluminum, gold, the most precious metal, gives the appliance handle character and exclusivity. The handle mounting complements the color of the appliance perfectly, giving it a seamless look and luxurious feel. These handles are available with matching handle mountings, with your choice of Brilliant White, Obsidian Black or Truffle Brown.

NATURE – This design takes the look of the chrome or Clean Touch Steel™ handle and adds in a slate, wenge wood or weathered wood insert, representing a natural extravagance. The following handles are available to perfectly match your appliances: chrome handle with weathered wood insert and Brilliant White handle mounting, Clean Touch Steel™ handle with slate insert and Obsidian Black handle mounting, as well as Clean Touch Steel™ handle with wenge wood insert and Truffle Brown handle mounting.

VITRO – Glass, in a clean linear design, is truly pure elegance. This elegance is underlined by the shiny inserts of the Vitro handles, in which the following handles are available to perfectly match your appliances: chrome handle with Brilliant White glass insert and handle mounting, Clean Touch Steel™ handle with Obsidian Black glass insert and handle mounting, as well as Clean Touch Steel™ handle with Truffle Brown glass insert and handle mounting.

**CLASSIC** - The Powder-coated aluminum handles are a perfect complement to the front color of the appliances. Eliminating the metal completely from this handle, the look is classic and discreet, unobtrusive and restrained; it emanates a sense of understatement. These handles are available in Brilliant White, Obsidian Black or Truffle Brown powder-coated aluminum with corresponding handle mountings.

For even more individuality and exclusively for the project business, Miele offers an engraving option on the gold, Clean Touch Steel™ and aluminum handles. This unique Miele-only option gives your kitchen its own unparalleled personal character.

## **About Miele US**

Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation; dishwashers; refrigeration; wine storage; espresso/coffee systems hoods laundry systems; rotary irons; and vacuum cleaners. The professional division offers laboratory glassware washers, medical washer- disinfectors, dental disinfectors, laundry systems, dishwashers, and a line of marine appliances.

With 11 showrooms available nationwide to explore the product assortment, including the US headquarters in Princeton, NJ, Miele is one of the most desirable brands in household and professional appliances.

To learn more, visit www.mieleusa.com, www.facebook.com/mieleus, www.youtube.com/mieleus and follow us @MieleUSA.

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