



For Immediate Release:

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Miele Returns to KBIS 2018 with a New Booth Experience
Visitors will Explore Miele through a Gallery of Senses

Princeton, NJ – Miele, the largest family-owned luxury appliance manufacturer, returns to KBIS 2018 with a suite of appliances and home care products that presents the company’s exquisitely engineered and beautifully designed product lines from culinary to refrigeration and laundry to floor care. The space titled, “Miele Gallery of the Senses” will create an environment much like an art gallery, displaying product in the same way we would priceless, artistic treasures.

Dealers, industry trade professional, and influencers will explore Miele through a sensory experience in order to see, feel, hear, taste and smell the benefits of the products.

The Gallery of Senses will feature a number of new products that will be available in the US market in the first half of 2018.

To schedule a booth appointment contact your local sales associate or fill out our [contact form](#). You can also visit the [Miele KBIS](#) site for one-click access to free expo only activity and information on the show.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world’s largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele’s range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com or www.youtube.com/mieleus, and follow us on www.facebook.com/mieleus and Instagram @MieleUSA.

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