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Miele Introduces Complete C3 Soft for Carpet Vacuum
Exceptional Soft Carpet Care and Cleaning has never been easier

Princeton, NJ – July 15, 2016– Miele, the largest privately owned luxury appliance company, introduced the new Complete C3 for Soft Carpet vacuum. Soft carpets are especially difficult to clean and Miele has seen a growing demand for a soft carpet vacuum.

Designed and engineered in Germany, like all Miele vacuums, the Complete C3 for Soft Carpet is lightweight, quiet, and offers impeccable results. The new Soft Carpet power setting, combined with the Soft Carpet Electro Plus electrobrush, is gentle enough to maintain the look and feel of soft carpets, but strong enough to produce an incomparable clean.

Notable features include the exclusive Miele AirClean Sealed System™, including patented Miele AirClean Filter-Bags™ and HEPA AirClean filtration, which keep 99.9% of lung-damaging particles retained. The 1,200-watt Miele-made Vortex Motor™ is the key to the vacuum's low noise level and the Parquet Twister Floor Tool is designed to clean and care for hardwood floors.

The Tayberry Red Complete C3 for Soft Carpet vacuum retails for \$799 and is available on mielestore.com and through Miele authorized dealers. To locate a dealer nearest you, please visit www.mieleusa.com.



About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

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