



For Immediate Release:

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Miele Announced as Exclusive Kitchen Appliance Sponsor of the 2016 Kips Bay Decorator Show House

New York (May 12, 2016) – Miele, the largest privately owned luxury appliance company, has partnered with the Kips Bay Decorator Show House as the exclusive kitchen appliance sponsor. The fleet design of Miele’s new line of kitchen appliances reflect the clean lines of the art-deco inspired kitchen specified by the interior design firm Clive Christian Interiors. The designers and architects of the home were hand-selected by the Kips Bay Decorator Show House Committee, led by renowned interior designer Bunny Williams.

A number of Miele’s newest and most popular cooking appliances, refrigeration products, and dishwashers will be on display in the kitchen space, including the Pro Series Range, Range hood, combi-steam oven, convection oven, warming drawer, MasterCool refrigerator and freezer, under counter wine storage unit, built-in whole bean espresso machine, and Knock-2-Open dishwashers.

“The Kips Bay Decorator Show House has a long history of bringing together the greatest influences in design for a wonderful cause, and Miele is more than delighted to be a part of that,” said Miele USA President, Nick Ord. “Design is a vital aspect, supporting all innovations and facets of the Miele brand, making Miele a great fit for the kitchen of this astounding project.”

Extell Development Company, the real estate developer of the Decorator Show House, selected the home and appliance sponsors often used in their residential projects around New York City. “Many homes and kitchens in New York City and around the world are elevated by the Miele brand, known for its luxury and style,” said Donna Gargano, SVP of Development for Extell. “We look forward to the grandeur and distinctly immaculate finish that Miele brings to the kitchen of the Show House this year.”

The 2016 Kips Bay Decorator Show House is located at The Carlton House Town House at 19 East 61st Street in New York City. An estimated 15,000 people are expected to tour the Show House which serves as the Kips Bay Boys & Girls Club's premier annual fundraiser. The House will be open to the public seven days a week, May 12th through June 9th. Tickets can be purchased at www.kipsbaydecoratorshowhouse.org.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit www.mieleusa.com, www.facebook.com/mieleus, www.youtube.com/mieleus and follow us @MieleUSA.

About Clive Christian Interiors

Clive Christian founded his eponymous British Design House in 1978 and is credited in the World of interior design with the creation of the statement luxury kitchen. The use of classical architectural elements and introduction of large Italian marble islands over which hung crystal chandeliers changed forever the way the World viewed the room traditionally reserved for cooking. Transformed, it became a grand space for entertaining and for family life at the heart of every luxury home. Today, Classical or Contemporary panelling take the Clive Christian style seamlessly from statement luxury kitchen throughout every room in the home, breathing an air of harmony through the interiors of luxury estates and residences worldwide.

In 2012 HM Queen Elizabeth II granted Clive Christian an OBE for his services as a designer and to British Luxury Design.

About Kips Bay Boys & Girls Club

Since 1915, Kips Bay Boys & Girls Club has focused on improving and enhancing the lives of New York City's children who are economically, socially or recreationally disadvantaged. Each year, Kips Bay offers innovative programs to more than 10,000 young people between the ages of 6 and 18 at ten locations throughout the Bronx, with essential afterschool programs aimed to help them recognize their potential for growth and success. Today, the club is proudly one of the most prominent and responsive youth development agencies in New York City and a "flagship" of the Boys & Girls Clubs of America. For more information, please visit www.kipsbay.org

Kips Bay Decorator Show House

Each year, celebrated interior designers transform a luxury Manhattan home into an elegant exhibition of fine furnishings, art, and technology. This event began in 1973 when several dedicated supporters of the Kips Bay Boys & Girls Club launched the Decorator Show House to raise critical funds for much needed after school and enrichment programs for New York City children. Over the course of four decades, this project has grown into a must-see event for thousands of design enthusiasts and is renowned for sparking interior design trends throughout the world.

The Show House receives as many as 15,000 guests annually from across the nation. Since its inception, the Show House has raised over \$20 million for the Kips Bay Boys & Girls Club.

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